

Get in touch with your customers through a dedicated channel and utilize a strong base of visitors with a high potential of generating new daily contacts. You show your professional competence in your chosen product or service area on top of the strong Nikonians platform.

Your unique "Competence Forum" will be named according to your preferences in our Forums section: <http://www.nikonians.org/forums/>

As an example, a company providing photo enhancement software called "Visual Express" may choose to have a forum dedicated to their products called "Visual Express Direct Line" or "Visual Express Café."

One of your team members will have the opportunity to support your dedicated forum as a moderator to make sure that all users get the answers directly from your company. Your team member will have direct access to our support staff.

On average the moderation work that your team member does should not take more than 1 hour per day. You have the option of checking in, and responding to questions and comments as often as you wish (in fact we would encourage frequent checking in to keep the answers actively fresh).

Through your participation in the Competence Forum you have the opportunity to directly influence the purchasing decisions of our 160,000 members as well as Web-visitors who are averaging 60,000 visits per day.

This partnership includes:

- Competence Forum named according to your Preference \*
- You provide competent moderation and we provide the audience \*
- Guaranteed coverage in our news Channels, Blog, Newsletter and Podcasts \*
- One year access for one user to Nikonians Orange Directory
- 10% rebate on every additional advertising you book

\*Exclusively for partners

For further questions about the „Competence Forums“ please feel free to contact me.

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